Principles: Innovations and scaling up

Caitlin Wiesen
Country Director
UNDP India
The greatest danger in times of turbulence is not the turbulence, it is to act with yesterday’s logic

Peter Drucker, Managing in Turbulent Times (1980)
Respond to a changing environment
Reach a target population
Manage resource constraints
Build policy and programme coherence
Harness opportunities created by technology

Inclusion. Empowerment. Efficiency. Sustainability
Types of innovations

- Mobile telephony
- Combination therapy

Product
- One stop shop (Uzbekistan)
- Bolsa Familia Brazil
- Oportunidades Mexico

Process
- SAPAP
- Solution exchange
- PAHELI

Tea Processing

Service
Principles of successful innovations

- Centrality of Ownership
- Strategic intent and analysis
- Consistent, sustained and flexible support
- Collaboration among sectors & partners
- Shared commitment to public good, transparency, and accountability.

- Communication and advocacy
“Our experience tells us that while there are several critical elements to ‘moving the needle,’ ultimately it is all about scale”

Rosamund Ivey (Ivey Foundation 2010)
Building Innovation for Systemic Change

- Diagnosis, prompts and inspirations
- Proposals and Ideas
- Prototype and piloting
- Scaling and diffusion
- Sustaining

Political will

Shift in mind sets

Enabling environment
Barriers to Scale-Up

• Short-term planning and budget cycles
• Over-reliance on a small pool of high performers
• Challenges in sustaining multi-stakeholder partnerships
• Culture of risk aversion
• Resistance to change- status quo
Towards transformational change

1. Intention, Commitment, Values
   “I value”

2. Behavioural
   “My actions embody”

3. Customs, Norms, Values
   “We value”

4. System, structure, law, plan
   “In our actions we strive towards”

Adapted by UNDP from Ken Wilber’s work
EMPOWER, INNOVATE, TRANSFORM, RESILIENT