

Parijat Ghosh, Monitor Group

Parijat Ghosh is a Partner of Monitor Group based in India. Parijat has 13 years of experience in corporate and business unit strategy, innovation led concept development and strategy implementation for a variety of companies operating in India, the Middle East and the US — both large Indian companies and MNCs. Parijat leads Monitor's Innovation work in India and has worked both with Indian conglomerates and MNCs on enhancing growth and competitiveness through innovation.

Parijat has worked across both the corporate and social sectors. His industry experience includes healthcare, automotive and engineering equipment, financial services, media & entertainment and professional services. In the corporate space most of his recent work has been with large Indian conglomerates on their growth, transformation and internationalization agenda. In the social impact arena, an area of interest for Parijat is reimagining scalable and commercially viable solutions that serve the B60 population. He has worked extensively with both the urban and rural poor in these projects and has a good understanding of the myths and realities of serving the B60.

Healthcare and Pharmaceuticals are an area of special focus for Parijat. He has worked across the healthcare value chain in India including generic and innovator drug manufacturers, hospitals, diagnostics, health insurance, retail chains etc. He has also worked on public health related issues including increasing access to healthcare, lower cost care provision and delivery models and healthcare in rural India.

Parijat has published extensively in the Indian business press on innovation, entrepreneurship and issues impacting the healthcare space in India.

Parijat has a Bachelors in Technology (Honors) from IIT Kharagpur and an MBA from the Indian Institute of Management, Ahmedabad.