

No. VSE/4(10)/05  
Planning Commission  
Village & Small Industries Division

Yojana Bhawan, Sansad Marg,  
New Delhi, 20<sup>th</sup> February 2006.

**ORDER**

**Subject : Constitution of Steering Committee on Handicrafts Sector.**

It has been decided to constitute a Steering Committee on Handicrafts Sector with a view to strengthening the sector and achieving the objectives laid down in the National Common Minimum Programme (NCMP). The composition of Steering Committee is as under:

1. Dr. (Ms.) Syeda Hameed , Member  
Planning Commission - Chairperson
2. Shri Sanjay Aggarwal  
Development Commissioner (Handicrafts) - Member
3. Joint Secretary, Banking Division,  
Ministry of Finance - Member
4. Joint Secretary,  
Ministry of Rural Development - Member
5. Ms. Gauri Kumar, DG, NIFT, NIFT Campus,  
Hauz Khas, New Delhi - Member
6. Smt. Jaya Jaitely, Dastkari Haat Samiti  
Hauz Khas, New Delhi - Member
7. Smt. Tinoo Joshi, Secretary-General  
FIEO, CICD, 4<sup>th</sup> Floor, Institutional Area,  
Gulmohar Park New Delhi - Member
8. Smt. Kasturi Gupta Menon, Former Pr. Adviser  
Planning Commission - Member
9. Smt. Vidyun Singh, Expert,  
C-2/93, Sheikh Sarai, New Delhi - Member
10. Shri Ashish Banerjee, Expert,  
5/502, East Apartments, Mayur Vihar  
Phase-I, New Delhi - Member
11. MD, North Eastern Handloom  
& Handicrafts Development  
Corporation - Member
12. Dr. Darlie O Koshy ED, NID, Ahmedabad - Member
13. Smt. Ela Bhatt, Chairperson (SEWA)  
SEWA Reception Centre, Opp. Victoria Garden  
Bhadhra, Ahmedabad 380001 - Member
14. Representative of SIDBI - Member

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- Jhandewalan, New Delhi
15. Mrs. Vijayragavan, Chairperson  
Crafts Council of India, Chennai - Member
  16. Shri G. Dasaradhachari, Secretary (Kalashrishti)  
8/288, P.N. Road, Kothape, Srikalahusti 517644  
Chittoor Distt. A.P. - Member
  17. Representative of Swarda, 48-Madhusudan Nagar,  
Unit-4 Bhubneshwar, Orissa - Member
  18. Shri Prakash Bhanani, Chief Executive  
(Kala Raksha), Parkar Vas, Sumrasar Sheikh  
Taluka Bhuj - Kutch, 370001 - Member
  19. Shri C. Chandran, CEO, KVIC,  
Ville Parle West, Mumbai - Member
  20. Chairman, Export Promotion Council for  
Handicrafts, EPCH House, Pocket 6 & 7,  
Sector C, (LSC), Vasant Kunj, New Delhi-70 - Member
  21. CMD, Handloom & Handicrafts Export  
Corporation, Jawahar Vyapar Bhavan, Janpath,  
New Delhi-01 - Member
  22. Chairman, Carpet Export Promotion Council  
110A/1, Krishna Nagar, Street No. 5,  
Safdarjung Enclave, New Delhi-29 - Member
  23. MD, Central Cottage Industries Corporation  
of India Ltd., Jawahar Vyapar Bhavan, Janpath,  
New Delhi-01 - Member
  24. Shri R.C. Jhamtani, Adviser (VSE)  
Planning Commission - Member-Secretary

2. Terms of Reference of the Steering Committee will be as under:

- a. To examine the current status of the handicraft sector in India in the global context and assess its strengths and weaknesses for appropriate measures for enlarging the scope of productive employment, keeping in view the objectives of balanced regional development, poverty alleviation and equitable distribution of economic benefits.
- b. To assess the strength and weakness of existing Plan schemes and suggest modifications including formulation of new schemes and also suggest measures to quantify the deliverables of these schemes in objectively verifiable manner so as to monitor their output vis a vis resource allocation and also to make them artisan centric.

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- c. To assess the impact of WTO related issues on the handicrafts sector and suggest measures needed to face the emerging situation.
- d. To suggest measures for protecting Intellectual Property Rights (IPRs) of artisans.
- e. To identify key areas and explore ways for implementing Public-Private Partnership model in identified areas for sustainable development of sector.
- f. To prepare a comprehensive database on handicrafts sector.
- g. To suggest initiatives required to be taken to deal with critical issues like technological development, marketing support, credit & financial linkages, raw material availability etc. in handicrafts sectors.
- h. Any other issue with the permission of the Chairperson.

3. The non-official members of the Committee will be paid TA/DA by the Planning Commission as per SR 190(a) for attending meetings of the Committee. The official members will be entitled to payment of TA/DA from their respective offices as per the rules applicable to them.

4. The Committee will submit its report within ten months from the date of its constitution.

*K. K. Chhabra*

(K. K. Chhabra)

Under Secretary to the Govt. of India

To,

Chairman and Members of the Steering Committee

Copy to :

- 1. PSs to DCH/MOS(Plg.)/Members/Member-Secretary, Planning Commission
- 2. All Pr. Advisers/Advisers/HODs in Planning Commission
- 3. Information Officer, Planning Commission

*K. K. Chhabra*

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Under Secretary to the Govt. of India

