

**No.M-12043/7/2011-Agri.  
Government of India  
Planning Commission  
(Agriculture Division)**

Yojana Bhawan, Sansad Marg,  
New Delhi-110 001  
Dated: 9<sup>th</sup> March, 2011

**OFFICE MEMORANDUM**

**Sub.: Constitution of Working Group on Agricultural Marketing Infrastructure, Secondary Agriculture and Policy required for Internal and External Trade for the Twelfth Five Year Plan (2012-17)-regarding**

It has been decided, with approval of the competent authority, to set up a Working Group as cited above in the context of preparation of 12<sup>th</sup> Plan (2012-17) with the following composition and ToRs.

2. The composition:

- (i) Shri Gokul Patnaik, Chairman, Global Agri Systems, K-13A, Hauz Khas Enclave, New Delhi – 110 016, India Tel: +91-11-4636 0000 Fax: +91-11-2656 8510 -Chairman
- (ii) Dr. P.G. Chenggappa, Former Vice-Chancellor, University of Agricultural Sciences, G.K.V.K., Bangalore-560 065 -Member
- (iii) Dr. Sukhpal Singh, Professor, IIM, Ahmedabad -Member
- (iv) Joint Secretary (Marketing), Department of Agriculture & Cooperation, Krishi Bhawan, New Delhi-110001. -Member
- (v) Joint Secretary (Trade), Department of Agriculture & Cooperation, Krishi Bhawan, New Delhi-110001.
- (vi) Joint Secretary (Trade Policy – Agriculture), Ministry of Commerce, Udyog Bhawan, New Delhi-110 001. -Member
- (vii) Shri A. L. Meena, Joint Secretary, Department of Food Processing Industries, Panchsheel Bhavan, August Kranti Marg, New Delhi-110 049 -Member
- (viii) Managing Director, NABARD, Bandra Kurla Complex, Mumbai. -Member
- (ix) Managing Director, Agricultural and Processed Food Products Export Development Authority (APEDA), NCUI Building, 3, Siri Institutional Area, August Kranti Marg, New Delhi – 110 016. -Member
- (x) Managing Director, National Horticulture Board, 85, Institutional Area, Sector-18, Gurgaon- 122015 -Member
- (xi) Shri Rakesh Bharti Mittal, Chairman CII, National Council on Agriculture, Confederation of Indian Industries (CII), Core 4A, 4<sup>th</sup> Floor, India Habitat Centre, Lodhi Road, New Delhi – 110003 -Member
- (xii) Managing Director, Forward Market Commission, EVEREST, 3<sup>rd</sup> Floor, 100, Marine Drive, Mumbai-400 002. -Member
- (xiii) Managing Director, Central Warehousing Corporation, Warehousing Bhawan, 4/1, Siri Institutional Area, August Kranti Marg, Haus Khas, New Delhi-110 016. -Member
- (xiv) Shri Govindan Nair, Managing Director, NCDC, 4 , Siri Institutional Area, Hauz Khas, New Delhi – 110016 Phone: 011-26510314, 26962478, FAX: 0111-26962370, 26516032 E mail: md@ncdc.in -Member
- (xv) Commissioner and Director of Marketing, Department of Marketing, Govt. of -Member

Andhra Pradesh, BRKR Bhavan, 1<sup>st</sup> Floor, 'C' Block, Tank Bund Road, Hyderabad- 500063.

- (xvi) Shri Pravesh Sharma, Managing Director Small Farmers' Agribusiness Consortium
- (xvii) Shri Ajmer Singh Lakhwal, Chairman, Punjab Mandi Board, SCO 149-52, Sector 17-C, Chandigarh-160017. Ph: 0172-5039140, 5039141 Fax: 0172-5039140, 5039141 Email: [mandiboard@chd.nic.in](mailto:mandiboard@chd.nic.in) -Member
- (xviii) Shri S.K. Goel, Pr. Secretary, Agriculture Government of Maharashtra, Sachivalaya Mumbai -Member
- (xix) Dr. Avinash Kumar, Chairman of Gujarat State Agriculture Marketing Board, Block-12, 2<sup>nd</sup> Floor, Dr. Jivraj Mehta Bhavan, Gandhinagar- 382010, (Gujarat). Phone: 079- 23254006,7,8,9 Fax: 079-23254018 -Member
- (xx) Managing Director, Karnataka State Agricultural Marketing Board, No.16, 2<sup>nd</sup> Rajbjavan Road, Bangalore-560001 -Member
- (xxi) Director of Mandis, UP Rajya Krishi Upthan Mandi, Parishad, Vibhuti Khand, Lucknow- 226010 -Member
- (xxii) Sh. Bimal Pandey, Secretary Agriculture & Vice Chairman, C.I.T Scheme, No.VIII M, Block No. DS-V (2<sup>nd</sup> Floor), Uttarapara (Civic Centre), Manicktola, Kolkata-700054 -Member
- (xxiii) Mr.Sushil Goenka, President, Solvent Extractor's Association of India, 142, Jolly Maker Chamber No.2, 14<sup>th</sup> Floor, 225, Nariman Point, Mumbai-400021. (Tel: 022- 22021475, 22822979, Fax: 022-22021692) -Member
- (xxiv) Dr. Anurag Bhatnagar, Former DG, National Institute of Agricultural Marketing, Jaipur. -Member
- (xxv) Adviser (Agriculture), Planning Commission -Member
- (xxvi) Director General, National Institute of Agricultural Marketing, Jaipur -Member-Secretary

3. **The Terms of Reference (ToR)** of the Working Group will be as follows:

- (i) To identify the bottlenecks in the internal agricultural trade and make recommendations for development of agricultural marketing.
- (ii) To review the working of agricultural markets, wholesale mandis and commodity boards, agricultural produce marketing committees, the facilities provided in these markets and the overall supply chain management of different agricultural commodities and suggest measures to improve their functioning to safeguard the interests of the farmers, especially small and marginal farmers.
- (iii) To review the existing programmes being implemented by the Government for development of the agricultural marketing infrastructure, including terminal markets, the achievements made in the Eleventh Plan and the modifications/ additions in the programme required during the Twelfth Five Year Plan.
- (iv) To review the legal framework, rules, procedures, licensing requirements etc. for sale, purchase, storage, movement, processing etc. of agricultural commodities their utility in the present context, and the reforms required for efficient functioning of the marketing system.

- (v) To review the present status and the additional requirement of marketing infrastructure facilities for both domestic and export trade at terminal markets, collection centres and village hats including new grading and packaging systems, warehouses, bulk handling facilities, cold chains, reefer vans etc in the country within Government, cooperatives and private sector from farm level upwards by the end of the Twelfth Five Year Plan.
  - (vi) To identify alternative forms of marketing such as direct marketing, farmers or their associations markets, contract farming, corporate entities, co-operatives etc and suggest their complementarities with existing marketing structures at collection centers, village hats, peri - urban centres, market yards, at towns and at wholesale/delivery centers in big cities for the effective functioning in the interest of all stake holders.
  - (vii) To study and review the Market Information Services and Dissemination through print and electronic media and I.T. and suggest appropriate measures to make these available for the benefit of farmers and consumers.
  - (viii) To examine the level of professionalism in Agricultural Marketing System and recommend ways and means for skill upgradation and human resource development, identification of institutions for providing training in agriculture marketing and strengthening such institutions, including existing ones like NIAM, MANAGE etc.
  - (ix) To review the export performance of agricultural commodities including plantation crops and allied products, study the export potential of agricultural products, identify constraints, evaluate existing regulatory environment and policy related issue and suggest policy for development of external trade and measures for improving quality, enhancing competitiveness and efficiency of external trade and make projections for the Twelfth Five Year Plan.
  - (x) To identify gaps in infrastructure needed for export of agricultural products including specialized infrastructure for perishable products and estimate investment required for infrastructure, processing facilities and the package of incentives for infrastructure development for export promotion.
  - (xi) To make recommendations for creation of trade related data bases to cover the gap in information available to the farmers and other stake holders.
  - (xii) To examine the status of value addition by farmers and secondary agriculture in agriculture and allied sectors and make recommendations for their enhancement.
4. The Chairman of the Working Group may co-opt any other official/ non-official expert/ representative of any organization as a member(s), if required.
5. The Working Group may examine and address any other issues which are important though not specifically spelt out in the ToR. The Working Group may devise its own procedures for conducting its business/meetings/field visits/constitution of Sub-Groups etc.

6. The expenditure of the members on TA/DA in connection with the meetings of the Working Group or any work incidental to the functions of the Working Group/ Sub Group will be borne by the parent Department/Ministry/Organization/State Government for official members, and by the Planning Commission for non-officials members as admissible to Class-I Officers of the Government of India.

7. The Working Group will submit its Draft Report to the Planning Commission by June 2011 and final one by Sept. 2011.

8. Shri Daljeet Singh, Director (Agriculture), Room No. 466. Yojana Bhawan, New Delhi-110001, (Telfax. No. 23096543, e-mail daljeet@nic.in) will be the nodal officer for this Group in Planning Commission. Any further queries/correspondence in this regards may be made with him, and also with the Member-Secretary of the Working Group.

(G Rajeev)  
Under Secretary to the Govt. of India

To

1. The Chairman, Members and Member-Secretary of Working Group on Marketing Infrastructure, Secondary Agriculture and Policy required for Internal and External Trade for 12<sup>th</sup> Five-Year Plan.

**Copy to:**

1. P.S. to Deputy Chairman / Minister of State (Planning)/Members/Member-Secretary, Planning Commission.
2. All Pr. Advisers/Advisers, Planning Commission
3. Secretary, D/o Animal Husbandry, Dairying & Fisheries.
4. Secretary, D/o Agriculture & Cooperation.
5. Secretary, D/o Agricultural Research & Education.
6. Secretary, M/o Food Processing Industry.
7. Secretary, D/o Commerce.
8. P.C. Division, Planning Commission.
9. Accounts-I Branch, Planning Commission.
10. Information Officer, Planning Commission.

Under Secretary to the Govt. of India